

Antigonish Chamber of Commerce



Signage & What You Need to Know!

Dawn Sutherland, Planner & Peter Herbin, Herbin Jewellers 21 September 2011



Portable Signs



- Not permitted
- •New businesses can use them for 3 months from opening of business



NOTICE TO COMPLY with

Municipality of the County of Kings Land Use Bylaw

IN THE MATTER OF:

Section 505 of the Municipal Government Act. S.N.S., 1998, C.18

-and-

IN THE MATTER OF:

Illegal off-site Signage Numerous locations throughout the Municipality

hereinafter referred to as the "Use"

TO:

WHEREAS you are the owner of the above referenced use:

AND WHILRIAN the use is lliegal as regulated in Bylaw 75 and Bylaw 57; and

AND WHEREAS there is correspondence with your business, cutlining the Municipality's regulations regarding off-site signage, dating back to May 15, 2007; and

AND WHEREAS a County Dylaw Enforcement Officer visited the above noted address on June 26th, 2007 informing the business of the offense, thereby establishing prior notice to your business that such use was Regal

TAKE NOTICE that in order to bring this "use" into compliance with the applicable regulations, the following is required:

Immediate removal of all off-site signage within the Municipality

TAKE FURTHER NOTICE that the "Use" must be brought into correlance by June 25, 2009.

AND FERTHER TAKE NOTICE that should the "Use" remain non-complain following the above date, a Summary Offense Ticket will be issued for each and every sign iccored at any location within the Municipality. Each offence carriers a fine of \$222.00.

DATED at Kentville, Nova Scotia, this 3" day of June. 2009 AD.

Patricia Javorsk Development Officer



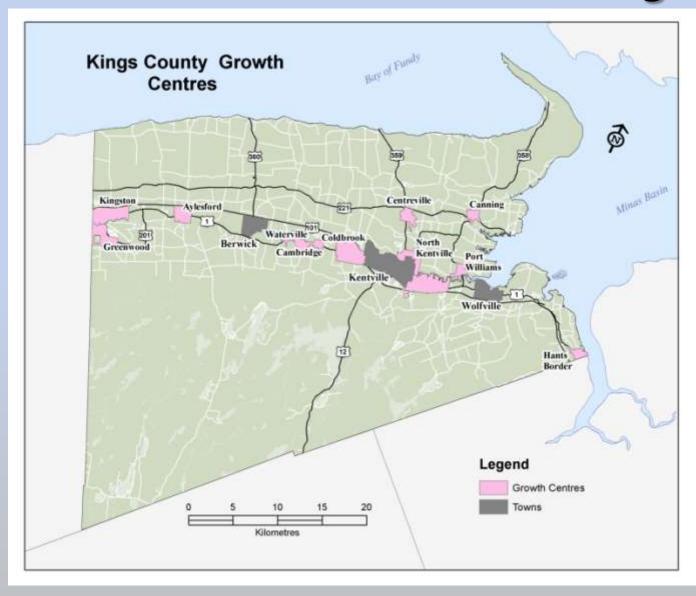
3.7.1.3 Signs must be located <u>on the same lot</u> as the product, service or structure to which the sign relates, unless otherwise permitted in this Bylaw.

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SOTs:

- Last resort
- Not many have been issued
- Does not fix the problem
- •Cost time and legal fees

Uniform Business Directional Signs



Kings County Land Use Bylaw

- 3.7.10 Uniform Business Directional Signs
- 3.7.10.1 Regulations

Uniform Business Directional Signs are permitted provided that:

- a. the business or establishment to which the sign refers is located outside the boundaries of a Growth Centre or Town; and,
- b. application for a uniform business directional sign is made to the Development Officer on the appropriate application form and accompanied by the permit application fee as required by the Building Bylaw of the Municipality; and, . . .



LOCATION



Uniform Business Directional Signage Program



- Plethora of signs
- •1979 very restrictive, no billboards allowed
- Many complaints
- •Early 1990s Model: New England & PEI signage programs
- Enforcement DoT
- •UNIFORM Provincial blue & white, not ugly!
- •Good relationship with DTIR in the Valley

Exceptions – Town of Berwick

 3.7.10.2 Notwithstanding 3.7.10.1 a, b, d, g and k, but in keeping with other provisions of this Bylaw, the Town of Berwick may erect one set of uniform directional sign posts on each side of Highway No. 1, upon which a maximum of five (5) uniform directional signs, advertising Berwick businesses, may be installed per set of posts.

Exceptions – Centreville Growth Centre

"3.7.10.2A

Notwithstanding 3.7.10.1 a, c and k, and in keeping with all other provisions of this Bylaw, the <u>Centreville District Community Development Association may erect</u> one set of uniform directional sign posts at each of the following locations:

- on each of the east and west sides of Highway 359 at Lakewood Road; and
- at the west intersection of Highway 221 and Highway 359 on Highway 221: and
- at the east intersection of Highway 221 and Highway 359 on Highway 221; and
- on Sherman Belcher Road at the intersection with Saxon Street: and
- on Sherman Belcher Road at the T-intersection with Lakewood Road,
- upon each of which a maximum of five (5) uniform directional signs advertising Centreville businesses or attractions may be installed. All sign components are to be entirely owned and maintained by the Centreville District Community Development Association or its designate. Signs may be located on private property. The location of any sign within the highway right-of-way must be approved by Department of Transportation and Infrastructure Renewal. A development permit shall be required for each sign or portion of a sign advertising a business or attraction which is to be placed on the posts."

Exceptions – Centreville Growth Centre



Difficulties

- No limit on the number of signs
- Located near intersections (change of direction)
- Perhaps outdated e.g. font, for rural areas
- Similar signs erected non-compliant, fonts, size, logos, uniformity, maintenance
- MU follow up
- Future...





